An optimization problem seeks to find the largest (or smallest) value of a quantity (such as maximum revenue or minimum surface area) given certain limits or constraints. The problems arise in many areas of application. There is a particular method to follow that will help set up and solve them.

A procedure to solve optimization problems

- 1. Draw a diagram.
- 2. Introduce notation and identify what quantity is being maximized (or minimized).
- 3. Write an equation that expresses the quantity being maximized (or minimized) as a function of just one variable.
- 4. Find the absolute extreme of the function in (3)
- 1. A gardener wishes to create two equal sized gardens by enclosing a rectangular area with 300 feet of fencing and fence it down the middle. What is the largest rectangular area that may be enclosed?



Step 1: Let A be the area of the enclosed



Label one side x and the half side of the other as y since that side is bisected.

Step 2: A = x(2y) = 2xy. The total amount of fence is 3x + 4y = 300. Thus,  $y = \frac{300 - 3x}{4}$  and  $x \in [0, 100]$ .

Step 3: Therefore,

$$A = 2xy = 2x\frac{300 - 3x}{4} = 150x - \frac{3}{2}x^{2}.$$

Step 4: Maximize  $A = 150x - \frac{3}{2}x^2$  on [0, 100]. A' = 150 - 3x = 0 when x = 50. Then  $y = \frac{300 - 3(50)}{4} = 37.5$ . So the maximum value of A is 2xy = 2(50)(37.5) = 3750.

2. A cylindrical cup is to be made from 12 square inches of aluminum. What is the largest possible volume of this cup?



## Solution:

Step 1: Maximuze the volume V of a cup whose circular base has radius r and whose height is h Step 2:  $V = \pi r^2 h$ . The total surface area (bottom plus side) is  $12 = \pi r^2 + 2\pi r h$ . So,

$$h = \frac{12 - \pi r^2}{2\pi r}$$
 where  $r \in \left[0, \sqrt{\frac{12}{\pi}}\right]$ 

Step 3: So

$$V = \pi r^2 \frac{12 - \pi r^2}{2\pi r} = 6r - \frac{\pi}{2}r^3$$

Step 4:  $V' = 6 - \frac{3\pi}{2}r^2$ . So,

$$6 - \frac{3\pi}{2}r^2 = 0$$
$$r^2 = \frac{4}{\pi}$$
$$r = \frac{2}{\sqrt{\pi}}$$

 $V'' = -3\pi r$  so  $r = \frac{2}{\sqrt{\pi}}$  is a maximum. At  $r = \frac{2}{\sqrt{\pi}}$  the maximum volume is  $V = 6\left(\frac{2}{\sqrt{\pi}}\right) - \frac{\pi}{2}\left(\frac{2}{\sqrt{2}}\right)^3 = \frac{8}{\sqrt{\pi}}.$ 

3. Find the dimensions of the largest rectangular peg that can be put into a round hole with diameter 10 cm.





Step 2: The quantity to be maximized is area

$$A = (2x)(2y) = 4xy$$

The equation for the hole is

 $x^2 + y^2 = 25$ 

Therefore

$$y = \sqrt{25 - x^2}$$
 where  $x \in [0, 5]$ 

Step 3:

$$A(x) = 4xy = 4x\sqrt{25 - x^2}$$

Step 4: Maximize  $A(x) = 4xy = 4x\sqrt{25 - x^2}$  on [0, 5]. Both 0 and 5 produce a minimum area of zero, so the maximum occurs when A'(x) = 0. Graphically we see that A'(x) = 0 when  $x = \frac{5\sqrt{2}}{2}$ . Yes, this makes a square peg.